

Siyaram's
DEN-KNIT
SUPERIOR KNITTED DENIM FABRIC



ABOUT SIYARAM'S

Siyaram's is an iconic brand that has been one of the biggest influencers of contemporary fashion in India since 1978.

As the world evolves, fashion changes but quality does not and that's what Siyaram's believes in. Hence, it always keeps striving to offer incredible quality products that are comfortable, dynamic, and masterpieces to those who seek style, elegance and success as their second name.

Fashion and innovation go hand in hand at Siyaram's. Our versatility and diverse creations have a long history of setting new trends.



ABOUT DEN-KNIT

Siyaram's has launched many successful brands, and today Siyaram's is set to create a sensation in the denim industry once again, with...

"The DEN-KNIT Collection."

The DEN-KNIT is the 21st century fabric that's here to redefine the fashion industry. It's a fabric combining the appearance of woven denim with the knitted structures, made by interloops that can be stretched 360 degree, 4 ways and that's the best part about it.



WHY DEN-KNIT IS A REVOLUTIONARY FABRIC?



360° STRETCHABLE

Have you ever wondered how living an active lifestyle in denim would feel like? Let us tell you, comfortable! Yes, now you can practice active workouts, right from Zumba to Yoga, in our 360-degree stretchable DEN-KNIT fabrics.



LESS SHRINKAGE

We all love fabrics with less shrinkage, don't we? Because less shrinkage means more output. Here's the revolutionary fabric with minimum shrinkage that increases your output and production capacity. So, now you can produce more garments in the same quantity. Sounds like a win-win!



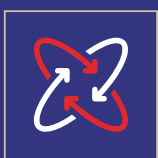
COMFORTABLE

Everyone loves denim but hates how uncomfortable they make them feel. Well, we are going to change this forever. Our revolutionary DEN-KNIT fabrics are ultra-comfortable with maximum stretch capacity and are gentle and smooth on the skin



DURABILITY

Love a good style and a sturdy fit? We've got the perfect fabric for you. Our incredible DEN-KNIT fabric will enhance your style, and ensure a stiff, sturdy, long-lasting fit.



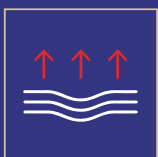
VERSATILITY

Our DEN-KNIT fabrics are highly versatile and can be used by kids, men and women of any age. It's an all-purpose fabric that can be used to make shirts, tops, skirts, besides bottom wear.



WRINKLE-FREE

In today's modern busy lifestyle, why waste time caring for your fabrics? Our DEN-KNIT fabric is wrinkle-free and hence is very easy to care for, and is time saving too.



AIR PERMEABILITY

Want a fabric that's easy, breezy and lets your skin breathe? Look no further because DEN-KNIT is exactly that. It's Air Permeability is a lot more as compared to woven fabrics, thus promoting breathability.

OUR PRODUCT OFFERINGS (COMPOSITION)

DEN-KNIT fabrics lend themselves to a wide range of garments, which give you a whole lot of options to choose from.

1) Cotton

4) Polyester

7) Moisture Management

2) Excel

5) Nylon

8) Elastane

3) Tencel

6) Rayon

9) Recycle Fibre



3/1 TWILL



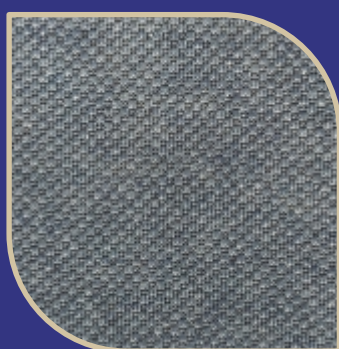
2/1 TWILL



2/2 TWILL



RIB



BASKET WEAVE



MAT WEAVE



SINGLE JERSEY



MODIFIED FRENCH TERRY



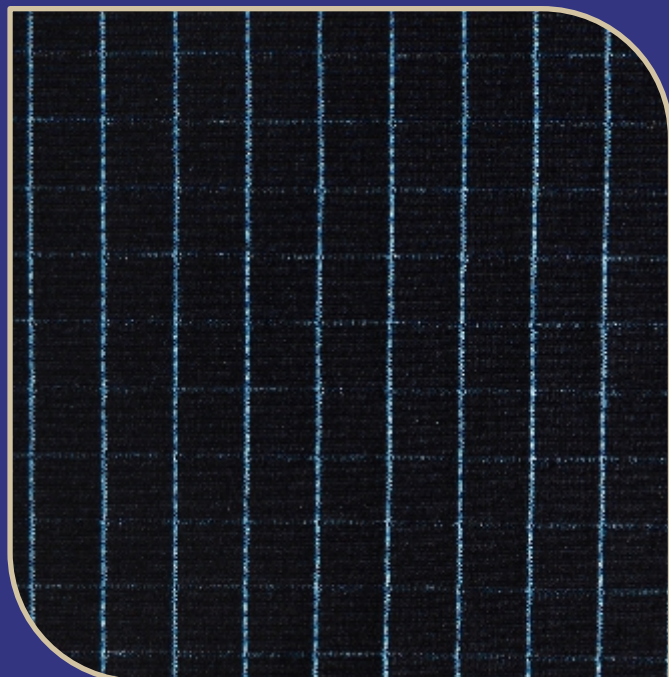
FRENCH TERRY

OUR PRODUCT OFFERINGS (DESIGN)

DEN-KNIT fabrics lend themselves to a wide range of garments.

CHECKS

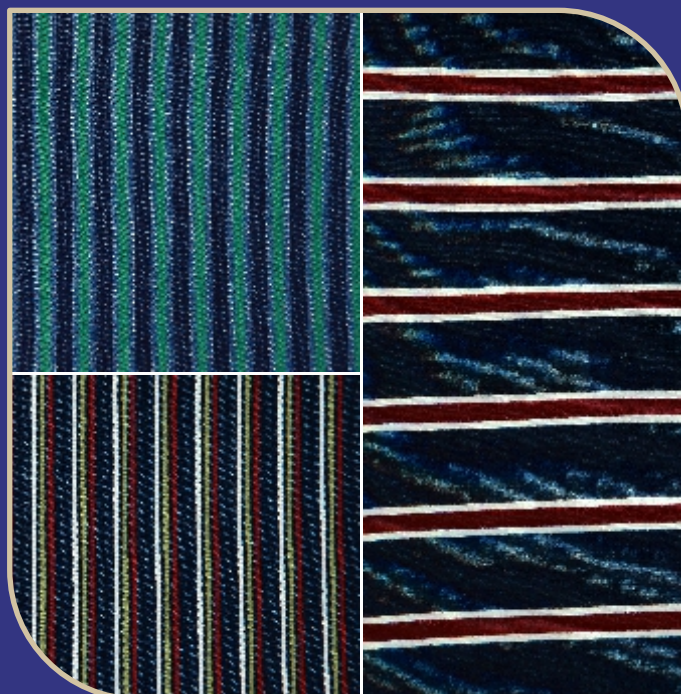
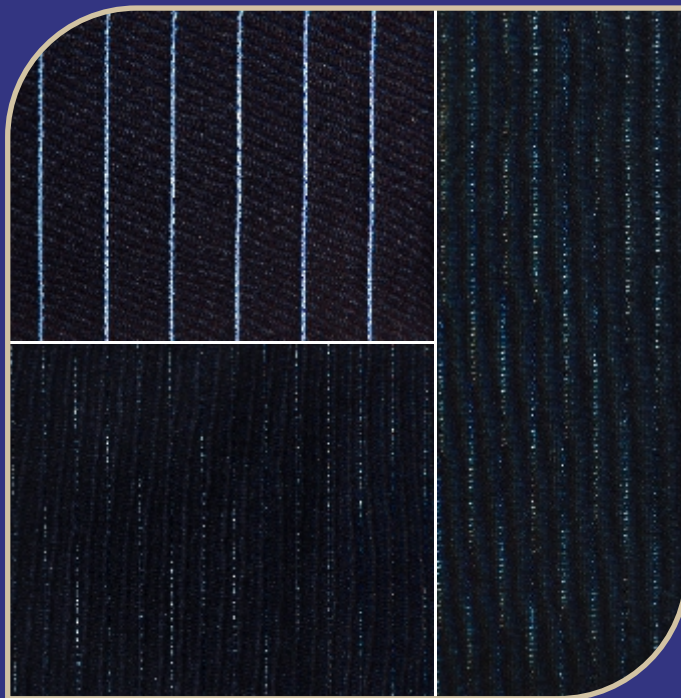
(Micro, Mini, Large)



SLUB CHARACTERISTIC

STRIPE

(Zebra, Thin Line Indigo, Thick Line Indigo)



**MULTI COLORS AND
MONO COLOR CHEQUES.**

USP AND TECHNOLOGY



- Greater depth and dyeing consistency by using latest Rope Dyeing Technology from Morrison, USA
- Individual tension control to achieve uniform tension in each yarn in Ball Warping m/c Morrison, USA
- Stretch free, uniformed tensioned coning beam made by Long Chain Beamer from Morrison, USA
- "RELANIT" advance, high speed circular knitting machine with individual tension controller for Lycra & other yarn by "Mayer & Cie".
- Air beating technology processed the knitting fabric in open width form and provide good bounce and Air Permeability by using hot and moist air.
- Open width relaxed SCOURING process to avoid batch wise variation and unwanted stretch.
- Open width relax Drying in 4 chambers allowed splendid surface bounce.
- Dimension stability & shrinkage control is achieved by passing fabric through 8 chambers stenter.
- Compactor from ITALY to achieve ample compactness and enhance dimension stability in fabric which results in minimum shrinkage.

SUSTAINABILITY AND SOCIAL ACTIVITY

DEN-KNIT believes that sustainability is a responsibility towards the environment. Exactly why, we are extremely mindful when it comes to producing the fabric.

- Zero liquid discharge.
- Using liquid indigo for dyeing instead of powder indigo to save the environment.
- All dyeing chemicals used are AZO free.
- Undertaking plantation to help the environment.
- Consumption of water in the knitted denim is very low as compared to woven denim fabric.
- No child labor.
- Primary and secondary education for girls.
- Celebrating all festivals with staff and workers.
- Free medical check-ups for workforce.
- Hygienic cafeteria and food for staff and workers.
- Following all safety compliances.
- Undertaking charity and helping staff from time to time.

CERTIFICATIONS



FACILITY WALKTHROUGH



THE CHOICE IS ENDLESS

DEN-KNIT fabrics lend themselves to a wide range of garments.

STRETCH DENIMS

JUMPERS

PYJAMAS

DENIM CARDIGANS

VESTS

T-SHIRTS

POLO SHIRTS

JACKETS

DENIM SHIRTS



THE CHOICE IS ENDLESS

WOMEN'S SHORTS

CAPRIS

LEGGINGS

DENIM BLOUSES

SKIRTS

T-SHIRTS

SKINNY JEANS



THE CHOICE IS ENDLESS

HOODIES

KIDS LEGGINGS

JACKETS

T-SHIRTS

KIDS DENIM SHIRT

BABA SUIT

KIDS CORDINATES

CHILDREN JEANS



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